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Building Talent Foundation Announces a Strategic Collaboration with Carrier

Carrier Will Support Building Talent Foundation's Programs to Empower the Next Generation of HVAC Technicians

(Washington, DC) August 24, 2021 — [Building Talent Foundation](#) (BTF) announced a strategic collaboration with [Carrier](#), a part of [Carrier Global Corporation](#) (NYSE: CARR), the leading global provider of healthy, safe, sustainable, and intelligent building and cold chain solutions.

Carrier joins BTF's 20 founding partners, the Leading Builders of America (LBA) companies, as a Scaling Partner. Working together, BTF and its partners strive to advance the sustainability of the sector's workforce. A sustainable workforce is comprised of people – women and men from all backgrounds; it is a workforce where an individual is recognized as such: where their employers and colleagues value them; are well-trained in skilled trades; engaged in the work they do; are resilient to changes in workplace circumstances; are kept safe and healthy while on the job; are diverse, coming from many ethnicities; and are treated well and with respect.

"Carrier's commitment to supporting and investing in the development of its people extends beyond their workforce, to all those who are yet to discover the vast opportunities in the heating, ventilation, and air conditioning sector," says Branka Minic, CEO of BTF. "Together, we will focus on promoting those opportunities and engaging youth and adult job seekers in exploring careers, skill-building, and meaningful employment."

Carrier is committed to making the world safer and more comfortable for generations to come. As the company innovates to address the planet's most complex challenges, making a positive impact in its communities is core to Carrier's purpose, as is

encouraging employees to volunteer their time and talent. BTF will connect Carrier's volunteers to its vast network of HVAC training partners as classroom speakers, role models, and student mentors.

Along with a substantial financial commitment from the Carrier Foundation, Carrier will also be actively involved in BTF's HVAC Industry-Education Skilled Trades Council. The Council brings together leading HVAC skilled trades employers, educators, and HVAC manufacturers to better align future talent development with industry hiring needs and trends.

"[There will be an estimated shortage of 400,000](#) HVAC technicians over the next decade," said Justin Keppy, President, NA Residential & Light Commercial, Carrier. "Carrier is on a mission to empower the next generation of HVAC technicians. By joining forces with BTF, we can expand our efforts and impact the lives of people in our communities."

"It is an honor to welcome Justin Keppy and the Carrier team on behalf of Building Talent Foundation and the Leading Builders of America," said Sheryl Palmer, Chairman of BTF and Chairman and CEO of Taylor Morrison. "We're proud to have their support and look forward to working together to build a talented workforce and thriving communities across the US."

ABOUT BUILDING TALENT FOUNDATION

Building Talent Foundation (BTF) was founded by the Leading Builders of America, 20 of the largest residential construction companies in the US. BTF's mission is to advance the education, training, and career progression of young people and people from underrepresented groups, helping them develop into skilled technical workers and business owners in residential construction. For more information, visit www.buildingTF.org.