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## **Building Talent Foundation and SkillPointe Foundation Partner to Help Skilled Trades Job Seekers**

**BTF Engagement Managers will help SkillPointe Scholarship Recipients Find Employment and Coach Them to Success in Their New Careers**

**(Atlanta, Ga., and Washington, DC) November 30, 2021** — In recent years, a skilled talent shortage has plagued the construction industry. Some organizations suggest the deficit has become a crisis, especially given the coming infusion of federal infrastructure funds and the growing need for workers.

To help individuals of all backgrounds benefit from these opportunities and prepare the industry to meet increased demands, the [SkillPointe Foundation](#) and [Building Talent Foundation \(BTF\)](#) have partnered to help develop, place, and support skilled construction industry workers.

Under this new partnership, BTF will provide career coaching and job placement services at no cost to SkillPointe Scholarship recipients seeking residential construction industry jobs, and SkillPointe Foundation will help BTF build a pipeline of qualified homebuilding talent.

“Since BTF provides job seekers with career coaching and job placement expertise, we saw a terrific opportunity to collaborate and help our SkillPointe Scholarship recipients take their next steps after earning their certifications: finding jobs and succeeding,” said Alvin Townley, executive director of the SkillPointe Foundation.

“The construction industry has difficulty recruiting and retaining skilled workers,” explained Branka Minic, CEO of Building Talent Foundation, a non-profit organization founded by a consortium of major U.S. homebuilders and tasked with building a sustainable workforce. “With the help of BTF’s Engagement Managers, who function as career coaches and placement specialists, SkillPointe Scholarship recipients will be able to enter good jobs well-prepared and have the support they need to thrive.”

Together, the two organizations aim to secure access to opportunities, increase income mobility for workers, especially those from diverse backgrounds, and help ensure the country’s builders can access the skilled talent they need for continued growth.

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#### ABOUT THE SKILLPOINTE FOUNDATION

The SkillPointe Foundation partners with organizations like [The Home Depot Foundation](#) to provide financial aid to individuals of all backgrounds seeking skills training for high-demand careers not requiring a four-year degree. Specifically, the SkillPointe Foundation works with donors to manage strategic scholarship programs that increase opportunities for aspiring workers and build the talent pool needed by industry. To date, in 2021, the Foundation has awarded more than 80 scholarships while receiving nearly 2,000 applications. Learn more at [SkillPointeFoundation.org](#).

#### ABOUT BUILDING TALENT FOUNDATION

Building Talent Foundation (BTF) is a non-profit organization founded by the Leading Builders of America, 20 of the largest residential construction companies in the United States. BTF's mission is to advance the education, training, and career progression of young people and people from underrepresented groups, helping them develop into skilled technical workers and business owners in residential construction. For more information, visit [www.buildingTF.org](http://www.buildingTF.org).