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## **Building Talent Foundation and The Builder's Daily Partner to Transform the US Residential Construction Workforce**

Organizations to co-host Capability & Culture Action Summit leadership conference and set an array of new programs in motion designed to achieve industry transformation and growth

**(Washington, DC) June 9, 2021** — Building Talent Foundation (BTF) has announced a partnership with [The Builder's Daily](#) (TBD), a leading publisher in the construction industry, designed to ignite engagement and build new bridges to construction's emerging generation of talent, skills, and capability. The new partnership centers around the co-creation of the Capability & Culture Summit, under development for Fall 2021, as well as research and programming aimed at amplifying BTF as homebuilding's collaborative center of excellence in talent recruitment and cultivation.

The 2021 Capability & Culture Summit: Building the Human Bridge to Tomorrow, will be a high-level, high-powered insight, connections, and accountability-centered planning and leadership conference for the U.S. residential construction industry. Coming directly out of the summit will be an array of new programs, set in motion to achieve concrete, attainable levels of transformation and growth.

BTF was founded by the Leading Builders of America (LBA) for the purpose of strengthening the residential construction workforce with the ultimate objective to bring 100,000 new skilled workers into the industry by 2030.

"We are thrilled to partner with John McManus and the team at The Builder's Daily to co-host the Capability & Action Summit and launch programs that coordinate efforts across the residential construction industry to address the severe shortage of skilled

talent,” says Branka Minic, CEO of BTF. “TBD’s data-centered and action-oriented approach outlook toward improving coordination and decision making within our industry is truly impressive and is the perfect complement to our efforts at BTF.”

The Builder’s Daily is a data-driven media community, dedicated to serving key stakeholder interests in real estate and construction's value chain. Through daily insights and solutions-focused program agenda, its expert network addresses development, finance, policy, and construction, all from the standpoint of serving to improve access to better decision-making for company executives, policy influencers, procurement, architects and designers, contractors, and developers.

**“We believe in the mission, urgency, and opportunity of the Leading Builders of America’s Building Talent Foundation,”** said John McManus, Founder, Chief Executive Officer, and Editor-in-Chief of The Builder’s Daily. “Under Branka’s leadership, the BTF team has road mapped specific, proven steps, relationships, and focus points that can transform an industry crisis into opportunity for the business community, for regional economies, and for people who’d thrive in one of the noblest of livelihoods, making homes and communities. We’re honored at the chance to help in our way.”

### **About Building Talent Foundation**

Building Talent Foundation (BTF) was founded by the Leading Building of America, 20 of the largest residential building companies in the US with the purpose to address the severe and persistent labor shortage across skilled trades by improving talent supply, training, and retention. The non-profit organization brings together employers, educators, suppliers, manufacturers, and all other market players, to catalyze, accelerate and synchronize joint projects for building the sector’s workforce of the future. For more information, visit [www.buildingtf.org](http://www.buildingtf.org).

### **About The Builder’s Daily**

The Builder's Daily is a data-driven media company dedicated to serving key stakeholder interests in real estate and construction's value chain. Through daily insights and our solutions-focused program agenda, we cover single-family for-sale, for-rent, and multifamily market-rate and affordable development, finance, policy, and construction, all from the standpoint of serving to improve access to better decision-making for company executives, policy influencers, procurement, architects and designers, contractors and developers.